



Employers – Reduce Absenteeism Costs

"Jane, hi, it's Rebecca. I'm going to be running late this morning. Yeah, it's my car again. I'm stranded on the side of the road! No, don't worry. I called Tom and he's leaving work right now to come and help me. I'm so sorry – I hope to be in the office by noon...."

It's a scenario that human resource professionals and supervisors have seen played out hundreds of times. A disabled vehicle is a major inconvenience to both the employee and your company in many different ways. Rebecca's call to her supervisor sets off a chain of events that costs everyone time and money.

- Morning meetings are cancelled
- Schedules have to be rearranged
- Projects are put on hold
- A temp has to be brought in to cover responsibilities

What are you providing for your employees today?

As an employer you provide your employees with benefits that provide for scheduled time off including:

- Vacations
- Sick Days
- Leave of Absence
- Holidays
- Bereavement
- Family Leave

You provide these benefits for a number of reasons including recruiting, retention, morale and productivity. But what happens when an unscheduled event such as a car problem occurs? What's the cost to your company in lost time, productivity, opportunities, etc.? Considering it is estimated that 15% of an employer's payroll is spent on late and absentee employees, the cost to your company is significant!

$$\underline{\hspace{2cm}} \quad \times \quad \mathbf{15\%} \quad = \quad \underline{\hspace{2cm}}$$

Your Total Annual Payroll **Cost**

The result? A huge cost to your company in both direct and indirect costs, such as lost productivity and missed opportunities.

Pinnacle has the solution for Tomorrow!

By offering Pinnacle's Premier motor club membership as an employee benefit we'll help:

- **Reduce absenteeism resulting from vehicle problems by as much as 75%!**
- **Cut down on lost productivity and opportunity costs.**
- **Eliminate the stress to your employee by having someone to call with no out of pocket expense!**

The best news is that it costs as little as **\$1.00 A WEEK** per employee!

$$\underline{\hspace{2cm}} \quad \times \quad \mathbf{\$1 \text{ per week}} \quad = \quad \underline{\hspace{2cm}}$$

Number of Employees **Weekly Cost**

Compare Pinnacle's cost to what you are spending today on late and absent employees! Don't let your employees' vehicle problems cost your business any more time and money, call Pinnacle at **800-446-1289!**

The Facts:

"An estimated 4 to 6% of the entire workforce is out any given day due to unscheduled events".

U.S. Bureau of Labor and Statistics

"An estimated 15% of an employer's payroll is spent on late and absentee employees."

National Center for Policy Analysis